

# THE COFFEE CLUB®

## *The Coffee Club awards its International Franchise Awards 2010*

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Australia's largest home-grown café group, *The Coffee Club*, has announced its most outstanding franchise owners in 2010.

*The Coffee Club's* International Franchise of the Year Awards celebrates excellence among its 273 cafés across Australia, New Zealand and Thailand.

From a close and competitive field of finalists, the winners of *The Coffee Club's* Franchise of the Year Awards 2010 are:

- **Franchise of the Year – Multi-site:** *David and Carolyn McManus from Townsville – Strand, Willows, Stockland and Domain QLD*
- **Franchise of the Year – Single Site:** *Craig and Andrew McShane from Northgate, TAS*
- **New Franchise of the Year:** *Ravi and Vanessa Ramswarup from Yeppoon Esplanade, QLD*

The judges awarded Townville's husband-and-wife team, Carolyn and David McManus, winners of the multi-site category, for being smart operators who have set up a highly-effective business structure which allows for future expansion. Carolyn and David opened their first *The Coffee Club* at Stockland Aitkenvale four years ago and plan to open their fifth *The Coffee Club* in Airlie Beach in December – just in time for the summer tourist season.

The judges described Craig and Andrew McShane, brothers who run *The Coffee Club* in Northgate Tasmania, and this year's winners of the single-site award, as passionate and enthusiastic store owners who just love serving *Excellent Coffee*.

Taking out the new franchise of the year award was Ravi and Vanessa Ramswarup, who've seen amazing growth since the opening of their Yeppoon Central café, right opposite Yeppoon Main Beach, in December last year.

James Nixon Smith, CEO of *The Coffee Club*, said, “While all this year’s finalists showed a passion for producing *Good Food, Great Service and Excellent Coffee*, our franchise of the year winners demonstrated the ability to operationalize *The Coffee Club* model and manuals highly effectively, as well as exhibiting a certain business acumen; that’s what’s made them really stand out.

“I want to congratulate the winners on their outstanding achievements and thank all the hard-working franchisees in *The Coffee Club* family.”

The awards formed part of *The Coffee Club*’s annual International Franchisee Convention. As part of the convention, *The Coffee Club* also held its Barista of the Year competition. Dan Moonyong from *The Coffee Club* Turtle Village in Thailand took out the title in a close contest and also won the ‘Signature Drink’ challenge for his original, Thai-inspired ‘Chilli Kiss’ coffee with hints of lemongrass, lime and spice. Watch out for it in your nearest *The Coffee Club* shortly.

To find out more about ***The Coffee Club***, visit [www.wherewillimeetyou.com](http://www.wherewillimeetyou.com)

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