



MEDIA RELEASE

From office life to café culture: Northern Beaches local Sabrina Xia opens *The Coffee Club* Warringah Mall

Thursday 5 August 2010: Sabrina Xia will be enjoying the smell of success when she opens *The Coffee Club Warringah Mall* today, taking Australia's largest home-grown café group to a total of 253 cafés across the country.

Sabrina previously worked in human resources for a pharmaceutical company, before deciding to move into hospitality with *The Coffee Club* after seeing the success its other franchisees were enjoying.

"It is a big step for me to move from corporate culture to coffee culture, but with the support of John Lazarou and the rest of *The Coffee Club* team, I've found it a very easy transition," Ms Xia said.

"I love the fact that *The Coffee Club* is a more sophisticated brand of café. The quality of food and service is always great and the taste of the coffee speaks for itself."

The Coffee Club Warringah Mall will employ more than 30 people and offer a range of starters, open grills, salads, gourmet wraps, sandwiches and light meals. Customers can also choose from filling and easy-to-eat, on-the-run breakfast options, as well as freshly-brewed espresso coffee made by the café's experienced baristas.

The Coffee Club Director John Lazarou said: "I'm really chuffed to celebrate the opening of *The Coffee Club* Warringah Mall with Sabrina. We've just unveiled a new menu which incorporates seasonal produce in a wider range of more health-conscious options – which I just know the Northern Beaches locals will enjoy."

The Coffee Club Warringah Mall will be open seven days a week from 7am until late and is located at Shop 54 Warringah Mall Shopping Centre on the corner of Condamine Street and Old Pittwater Place, Brookvale.

Visit www.wherewillimeetyou.com to find out more about *The Coffee Club*.

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About *The Coffee Club*



The Coffee Club is a relaxed place to meet friends and family for *Good Food, Great Service* and *Excellent Coffee*. Since opening its doors in Brisbane 20 years ago, **The Coffee Club** has become Australia's largest home-grown café group, with some 250 stores.

In 2008, hospitality and leisure company Minor International took a 50 per cent stake in *The Coffee Club*, fuelling its international growth. The company now boasts four cafés in Thailand and 26 in New Zealand, with plans to expand into Hong Kong, Singapore, New Caledonia and Dubai in the next 12 months. Visit www.wherewillimeetyou.com.