



The Coffee Club's first regional WA franchise opens in Kalgoorlie

April 8, 2010: The latest addition to Australia's largest home-grown café group, ***The Coffee Club Kalgoorlie***, will be officially opened tomorrow by franchise owners Reece O'Sullivan and Kym Warner, with *The Coffee Club* Director John Lazarou coming along to help.

The new cafe is *The Coffee Club's* first West Australian store outside of Perth, and Reece's second franchise - he is also the owner of ***The Coffee Club Karrinyup***.

Reece brings a wealth of experience to his role as Franchisee, after 12 years in banking and finance.

"The chance to expand with a massive national franchise was a no-brainer," Reece said. "It's a great opportunity to open a new cafe, backed by outstanding training and operational support from *The Coffee Club* team, in a thriving, up-and-coming West Australian town."

Employing more than 30 people, ***The Coffee Club Kalgoorlie*** will offer a range of starters, open grills, salads, gourmet wraps, sandwiches and light meals. Customers can also choose from the huge range of fulfilling breakfast options and freshly-brewed, hot espresso coffee made by the cafe's experienced baristas.

The opening of the first West Australian ***The Coffee Club*** outside of Perth is a strong indication of the network's local expansion plans. Director John Lazarou says three more cafes will open this year in West Australia, bringing the total to 15.

The Coffee Club Kalgoorlie is located on the corner of Hannan and Wilson Streets and will be open seven days a week; 7am-9.30pm Sunday to Thursday, and 7am to late on Friday and Saturday. Visit www.wherewillimeetyou.com to find out more about ***The Coffee Club***.

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About *The Coffee Club*

The Coffee Club is a relaxed place to meet friends and family for *Good Food, Great Service* and *Excellent Coffee*. Since opening its doors in Brisbane 20 years ago, ***The Coffee Club*** has become Australia's largest home-grown café group, with some 250 stores.

In 2008, hospitality and leisure company Minor International took a 50 per cent stake in *The Coffee Club*, fuelling its international growth. The company now boasts four cafes in Thailand and 26 in New Zealand, with plans to expand into Hong Kong, Singapore, New Caledonia and Dubai during 2010. www.wherewillimeetyou.com